

Press Release

Springfield Marine announces our new exclusive marine aftermarket distributor in Finland.

Maritim, “For The Boating People”, agreed to be a full line distributor for Springfield Marine products.

Shanghai, China, April 26th, 2011: During the 2011 Shanghai Boat show, Maritim Distributors located in Helsinki, Finland finalized the deal to be the full line distributor of Springfield Marine Seating and Seating Hardware. Caroline Carnahan, Co-Owner of Springfield Marine stated “Maritim is a great addition to our global distribution network and we are pleased to have such an experienced and respected distributor servicing the Finland market on our team.”

Maritim will be celebrating their 100 year anniversary, during the 2012 season, as a marine equipment supplier in Finland and surrounding areas. They service over 450 dealers (chandlerys) and export to surrounding area including Russia and the Baltic States. Kim Tigerstedt stated “We are confident that Springfield Marine Seating will be a successful addition to our family of over 330 worldwide suppliers.”

Springfield Marine, a USA company who operates a new 350,000 sq ft manufacturing facility north of Shanghai, China will supply direct from factory to streamline the logistics and keep costs competitive for Maritim. The new manufacturing facility opened in late 2009 and houses all capabilities to manufacture the full line of products from raw materials to finished goods. This location is an expansion from the previous 12 year old factory recently outgrown.

“The 2011 Shanghai Boat show was one of our best shows in many years” stated Garnett Carnahan, Owner and Founder of Springfield Marine. “The show had customers from worldwide and has allowed us expansion into new territories with leading customers like Maritim.”

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