



LEADING THE WAY IN QUALITY SEATING PRODUCTS

For boat seat comfort and flexibility, OEMs have trusted Springfield Marine Co. for more than four decades. But the company has been investing heavily in R&D to develop new seating products and expand its offerings in the freshwater category beyond its core in bass and pontoon boats, as well as an expanded venture into saltwater boat helm seating.

"We've spent a lot of time and effort to engineer new products to cover a greater spectrum of boats," says Danny Sweeney, director of sales and marketing. "We're a vertically integrated company, designing and engineering our own products that are then produced in our factories, where the owners Garnett and Caroline Carnahan live eight months of the year. We control every step of the production process, and we believe that our OEM clients and aftermarket customers appreciate the high-quality products that we make."

The company recently doubled the size of its manufacturing capacity by opening a new 350,000 -square-foot facility in China that employs more than 200 and includes an in-house foundry, engineering staff, welding, stainless steel, CNC

and plastic injecting molding departments. Unlike many manufacturers that contract production to the lowest bidder, Springfield Marine owns and operates the facility, controlling the quality of raw materials arriving at the back door and every step of the production process to ensure the high quality level that Springfield Marine is known for.

Products are tested in-house to ensure compliance with ABYC guidelines, and the company plays active roles in not only ABYC, but also NMMA and NMDA.

Springfield Marine has greatly expanded its pedestal, seating and table systems to fit an ever-wider array of freshwater and saltwater craft. "We're known for our seating hardware, but we offer a full range of chairs – everything from injection-molded chairs to rotational-molded chairs that are popular on fishing charter boats and high-end boats," Sweeney says. "We also have upholstered chairs that fold, fishing chairs that adjust and helm chairs with solid comfort."

The New 4" Seat Pedestal System is available in both aluminum and stainless, with a choice of fixed-height, manual adjustable or gas adjustable, plus four slide/swivel options and two footrest options. The system is ideal for commercial applications, work boats, yachts and craft over 35 feet, Sweeney says.

The Large Helm Seat features full upholstery in Norwegian and Navigator styles, with plush comfort combined with convenience and adjustability for a rugged, sturdy toughness needed in a saltwater environment.

Table systems are offered in stowable, fixed height and the popular three-stage air-powered pedestal, popular in the RV, marine OEM and after-



market segments.

Along with expanded product offerings, Springfield Marine also has retooled its sales function, adding 12-year marine industry veteran Sweeney to the team and bringing in Gary Smith, who has been in the industry for 15 years. Doyle Bridges has been moved from an internal role at Springfield Marine to a sales function to utilize his 15 years' experience in the marine industry and add his technical knowledge of the product line to the expertise the company provides its OEM customers.

"Customers can expect a superior service experience and enhanced technical support," Sweeney says. "On the OEM side, we want to work with our customers to make sure they have the seating products and functionality they need, and the aftermarket customers have the parts for the local boat market."

For more information on Springfield Marine Co., its products or a new catalog, visit www.springfieldgrp.com or contact Danny Sweeney directly at 417-616-6707, dsweeney@springfieldgrp.com. ■

